



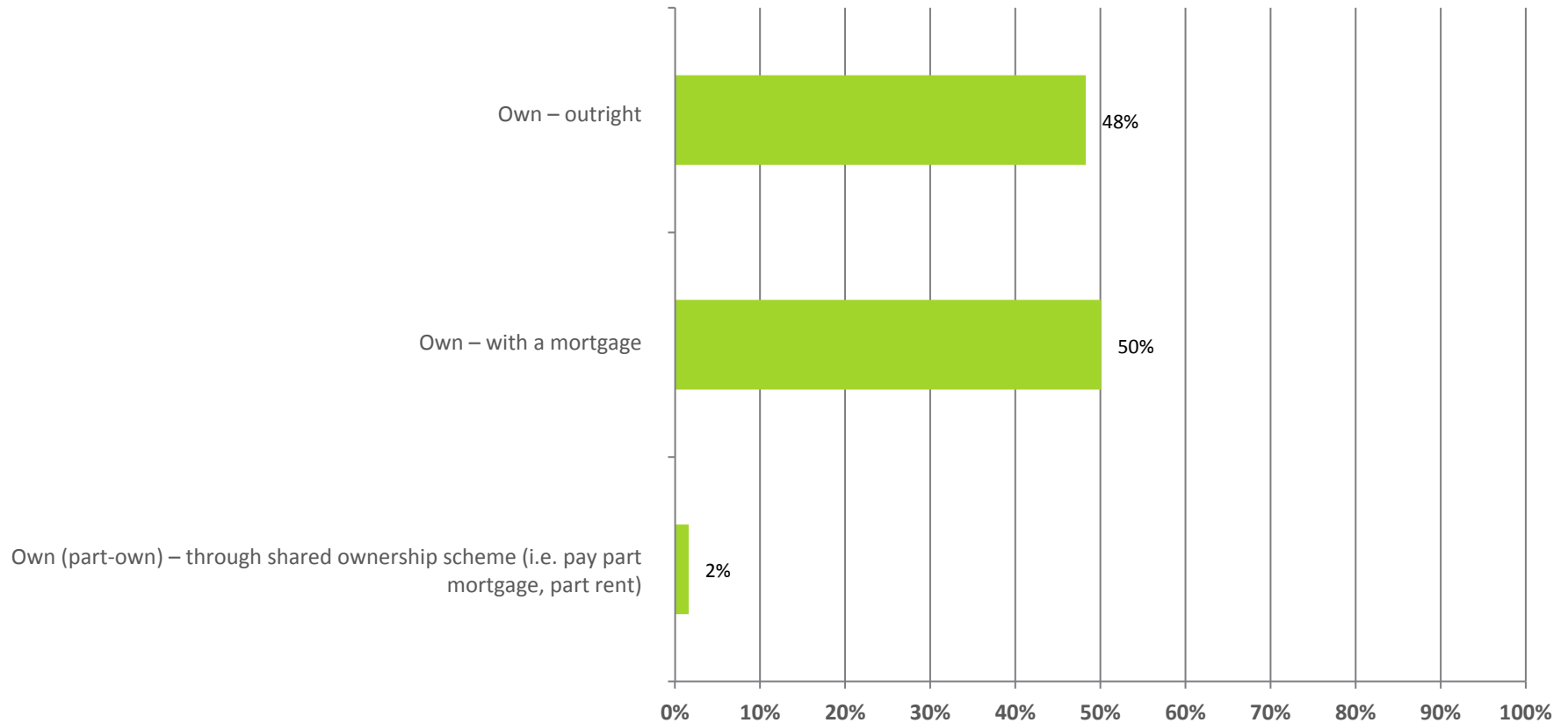
# Damp Houses – Homeowners

4<sup>th</sup> – 5<sup>th</sup> August 2016

Conducted by YouGov on behalf of Safeguard Europe

# Damp Houses

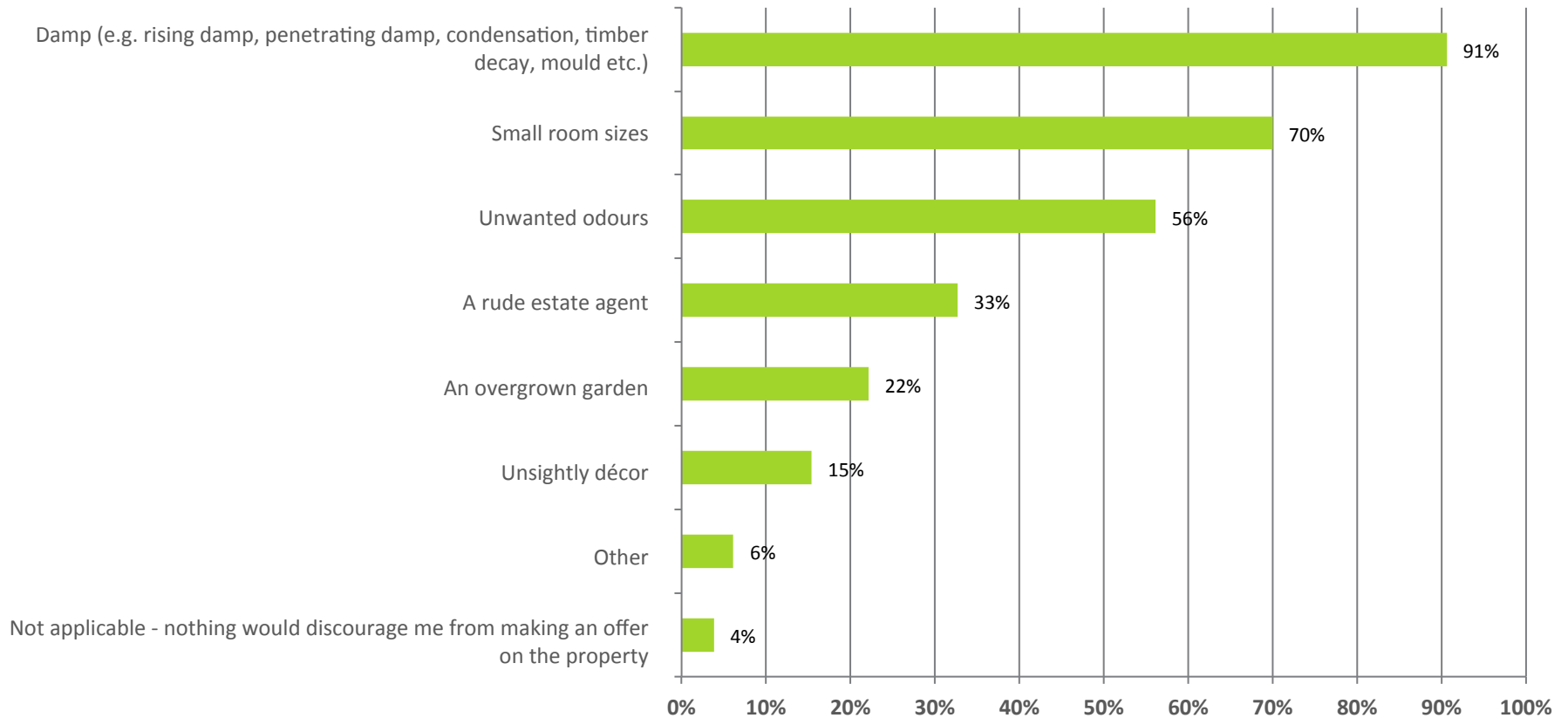
*profile\_house\_tenure. House Tenure*



Base: All GB adults - Homeowners (1296)

# Damp Houses

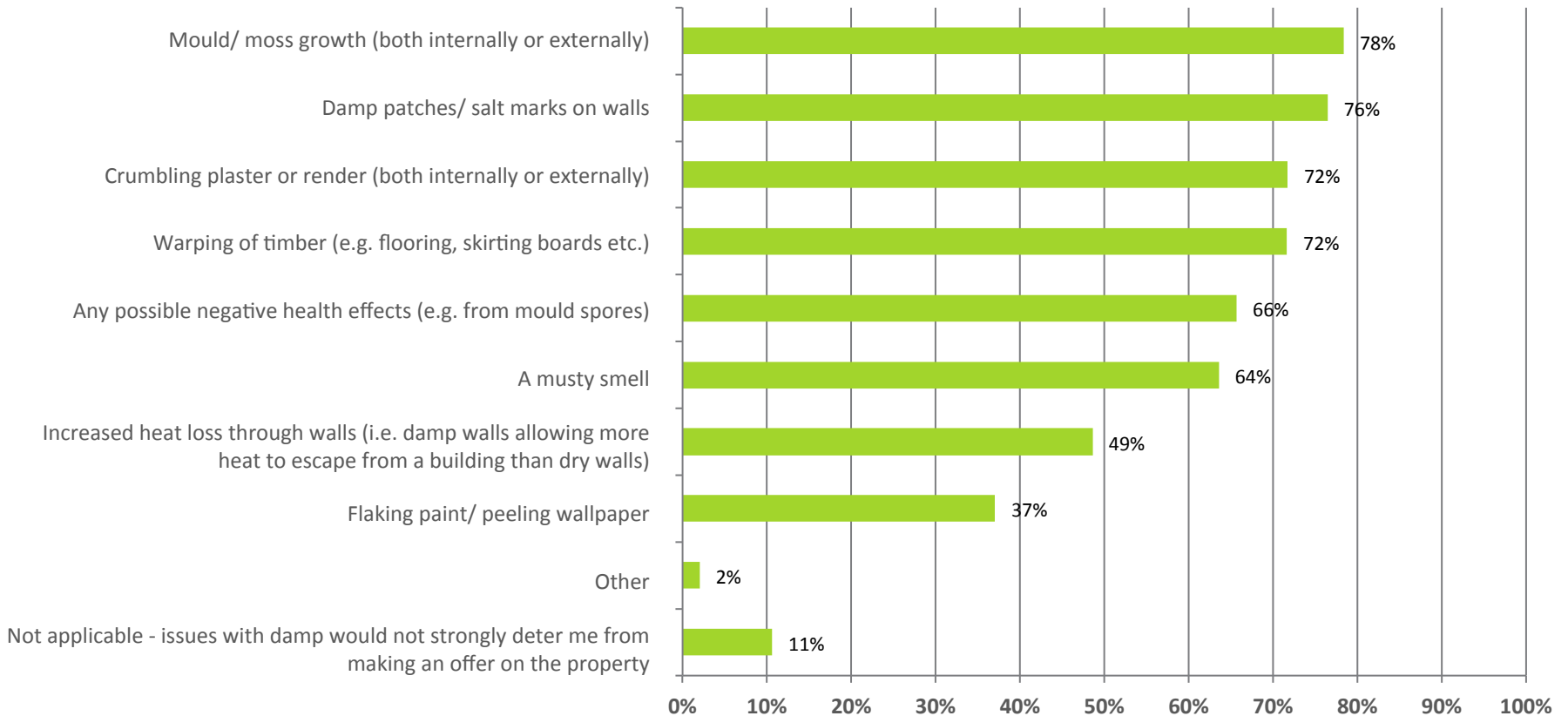
WSD\_q1. For the following question, please imagine you were looking to buy a home, and were thinking about putting an offer on a property you have seen... Which, if any, of the following issues would discourage you from making an offer on the property? (Please select all that apply. If nothing would discourage you, please select the 'Not applicable' option)



Base: All GB adults - Homeowners (1296)

# Damp Houses

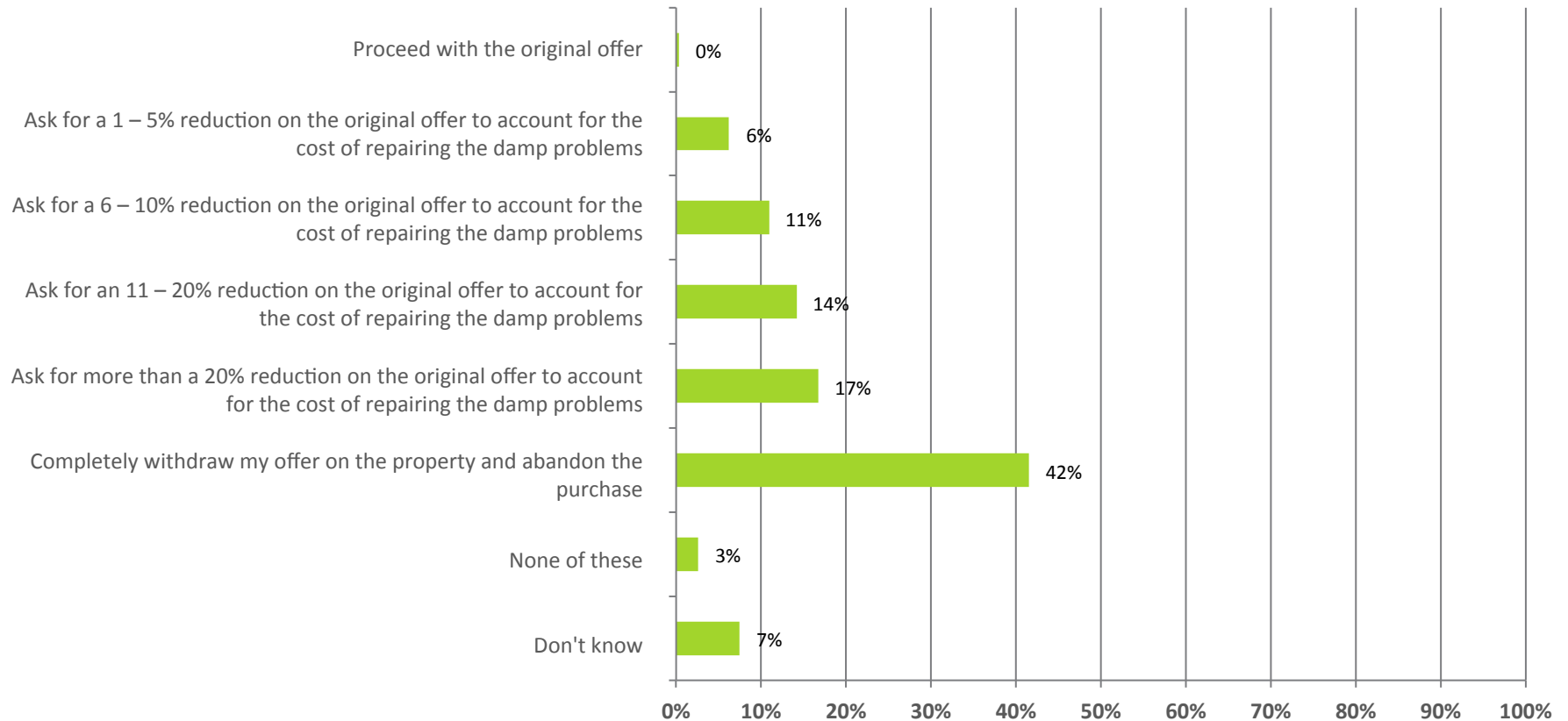
WSD\_q2. Still imagining you were looking to buy a home, and were thinking about putting an offer on a property you have seen... Which, if any, of the following issues related with damp would strongly deter you from making an offer on the property? (Please select all that apply. If issues with damp would not strongly deter you, please select the 'Not applicable' option)



Base: All GB adults - Homeowners (1296)

# Damp Houses

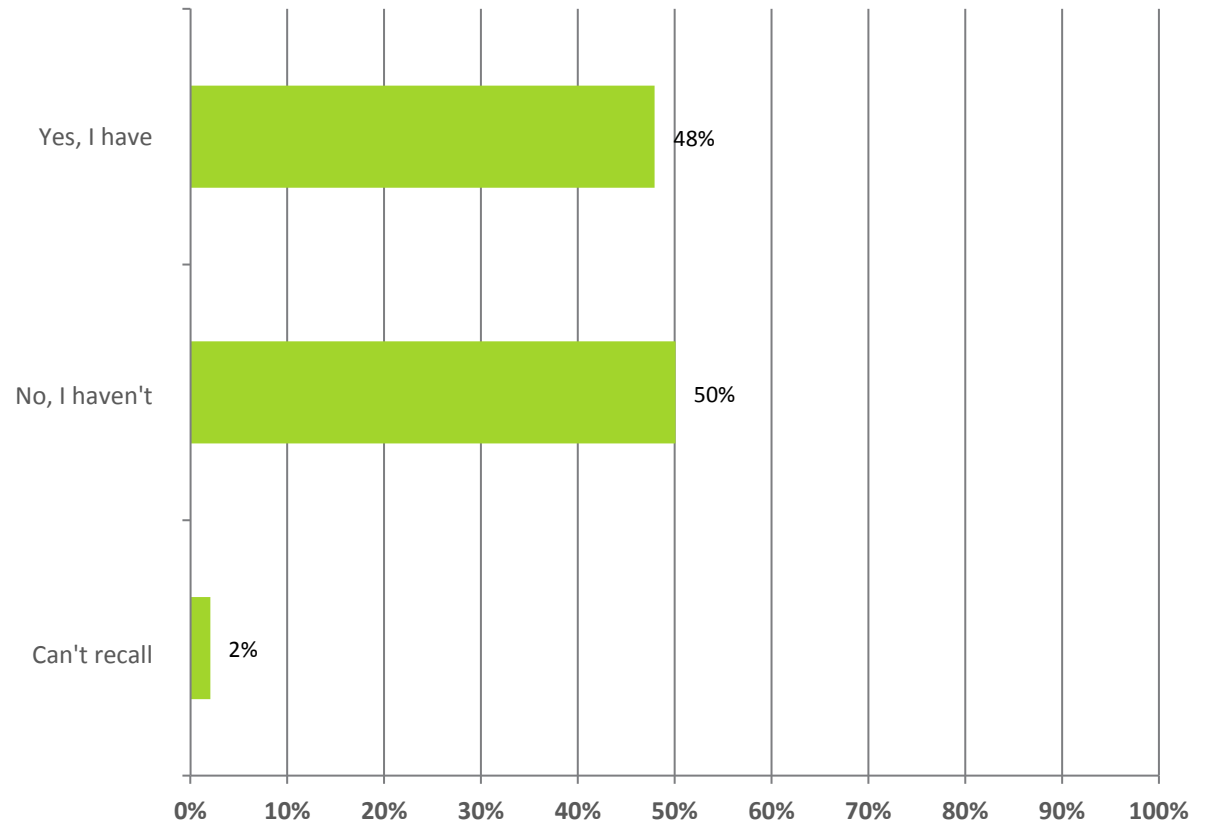
*WSD\_q3. Just to remind you, by 'damp', we mean problems such as mould growth, damp patches on walls, rising damp, rain penetration, condensation etc. Please now imagine that you were thinking about putting an offer on a property you have seen, and you discovered that it suffered from damp ... Which ONE, if any, of the following would you be most likely to do as a result?*



Base: All GB adults - Homeowners (1296)

# Damp Houses

*WSD\_q4. As a reminder, by 'damp', we mean problems such as mould growth, damp patches on walls, rising damp, rain penetration, condensation etc. Have you ever experienced damp problems in a property that you have lived in (i.e. including your current property)?*

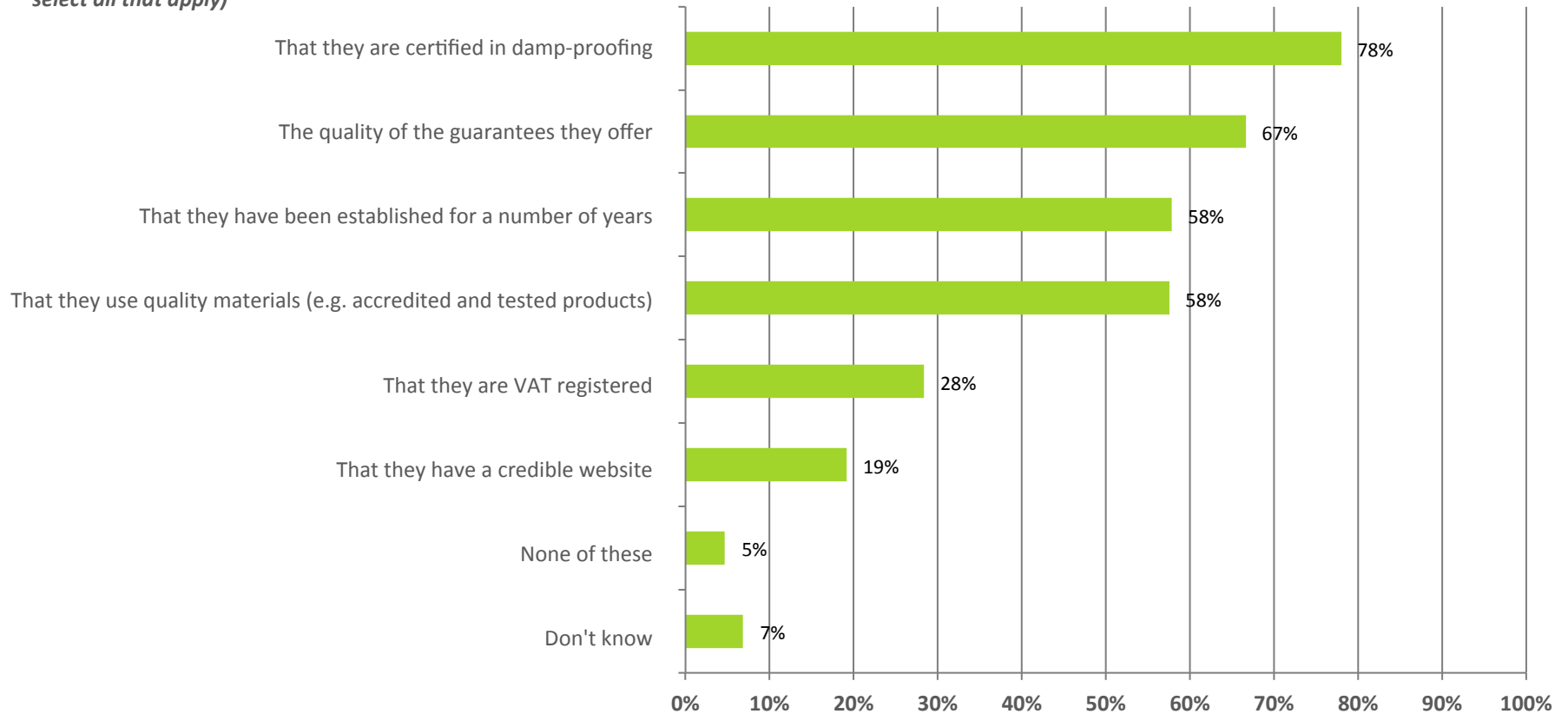


Base: All GB adults - Homeowners (1296)

# Damp Houses

WSD\_q5. For the following question, by 'contractor', we mean a person or firm that provides materials or labour to perform a service/ do a job. If you have never asked a contractor to fix a damp problem in your property, please imagine you were going to do so.

When choosing a contractor to fix a damp problem(s) in your property, which, if any, of the following factors would you consider to be important? (Please select all that apply)



Base: All GB adults - Homeowners (1296)

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